



Communities and Neighbourhoods Scrutiny Board (4)

Time and Date

2.00 pm on Wednesday, 6th September, 2017

Place

Committee Room 2 - Council House, Coventry CV1 5RR

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 6)
 - a) To agree the Minutes of the Scrutiny Board held on 9 August, 2017
 - b) Matters Arising
4. **City of Culture 2021 Bid** (Pages 7 - 26)

Briefing Note of and presentation by the Deputy Chief Executive (Place)
5. **Fly Tipping in Coventry** (Pages 27 - 40)

Briefing Note of and presentation by the Deputy Chief Executive (Place)
6. **Outstanding Issues**

All outstanding issues are dealt with in the Scrutiny Board's Work Programme.
7. **Communities and Neighbourhoods Scrutiny Board (4) Work Programme 2017/18** (Pages 41 - 44)

Report of the Deputy Chief Executive (Place)
8. **Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved.**

Martin Yardley, Deputy Chief Executive (Place), Council House Coventry

Tuesday, 29 August 2017

Note: The person to contact about the agenda and documents for this meeting is Suzanne Bennett Tel: 024 7683 3072 Email: suzanne.bennett@coventry.gov.uk

Membership: Councillors N Akhtar (Chair), R Bailey, L Kelly, T Khan, K Mulhall, T Sawdon, B Singh, R Thay, and S Walsh

By invitation Councillors L Bigham, J Innes, R Lakha and C Thomas

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting
OR if you would like this information in another format or
language please contact us.

Suzanne Bennett

Telephone: (024) 7683 3072

e-mail: Suzanne.bennett@coventry.gov.uk

Coventry City Council
Minutes of the Meeting of Communities and Neighbourhoods Scrutiny Board (4)
held at 2.00 pm on Wednesday, 9 August 2017

Present:

Members: Councillor N Akhtar (Chair)
Councillor R Bailey
Councillor J Clifford (Substitute for Councillor Singh)
Councillor K Mulhall
Councillor T Sawdon
Councillor S Walsh

Other Members: Councillor G Duggins
Councillor J Innes, Cabinet Member for City Services
Councillor R Lakha, Deputy Cabinet Member for City Services

Employees (by Directorate):

People: D O'Shaughnessy
Place: S Bennett, S Elliott, A West

Apologies: Councillors L Kelly, T Khan and B Singh

Public Business

4. Declarations of Interest

There were no declarations of interest.

5. Minutes

The Minutes of the meeting held on 28 June, 2017 were approved and signed as a true record, subject to an amendment to Minute 3 relating to "Car Parking Pricing Review 2017/18" to reflect that the report had been considered by Cabinet on 4 July, 2017.

In relation to matters arising, the Cabinet Member for City Services, Councillor J Innes, who was present at the meeting, gave assurances regarding options for paying for car parking and there being alternatives to paying by mobile phones.

6. Changes to Household Waste Collections

The Scrutiny Board received a comprehensive presentation on changes to Household Waste Collections, which are coming into operation from September, 2017. The changes, which are being introduced as part of the 2017/18 budget decisions, mean that weekly household collection will become fortnightly, food waste recycling will be introduced and garden waste collections extended across the whole year.

The presentation covered the following key elements:-

- Key dates (including consultation with staff, communication with residents, delivery of food caddies/calendars and commencement of the new service)
- Communication (including communication with residents via Citivision, distribution of leaflets, ways to obtain information, drop in sessions and use of social media)
- Food Waste
- Exceptions (Flats and communal bins)
- Operational Workforce changes
- Implementation (New technology, the Contact Centre and monitoring)

The Scrutiny Board questioned the officer on aspects of the new arrangements, including:-

- Whether brown lidded bins will be available to those residents who currently do not have one
- How the new technology will enable live information to be relayed to the contact centre and will be able to assist in ensuring resources are used efficiently and effectively.
- The possible introduction of community recycling bins in certain areas
- The Coventry Recycling Club
- How possible disruptions to collections (for example in the event of adverse weather) will be dealt with

RESOLVED that the presentation be noted and that the Cabinet Member for City Services be requested to:-

- a) **Take appropriate action to provide, as soon as possible, brown lidded bins to all of those households who currently don't have one and who want one**
- b) **In the event of non-collection, ensure that alternative arrangements are made for collection as soon as possible and that Ward Councillors and the Contact Centre are advised accordingly.**

7. Communities and Neighbourhoods Scrutiny Board (4) Work Programme 2017/18

The Scrutiny Board considered a report of the Deputy Chief Executive (Place) which detailed the Board's Work Programme for 2017/18.

RESOLVED that, further to Minute 6 above, the Implementation of the Changes to Waste Collection be included in the Work Programme.

8. Any Other Items of Public Business

There were no other items of urgent public business.

(Meeting closed at 2.50 pm)

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Coventry City Council

Briefing note

To: The Communities and Neighbourhoods Scrutiny Board (4)

Date: 6th September 2017

Subject: Coventry 2021 UK City of Culture Bid

1 Purpose of the Note

- 1.1 To update Members of the Board on the progress with the bid for Coventry to become the UK City of Culture 2021

2 Recommendations

- 2.1 The Communities and Neighbourhoods Scrutiny Board (4) are recommended to:
- 1) Consider the content of the presentation in Appendix A
 - 2) Further support the bid in marketing and communications
 - 3) Help promote the bid at every opportunity
 - 4) Identify any further recommendations for the appropriate Cabinet Member

3 Information/Background

- 3.1 In July, it was announced that Coventry was one of five places that had been successfully shortlisted for the title of UK City of Culture in 2021.
- 3.2 The Communities and Neighbourhoods Scrutiny Board (4) requested information on progress on the bid, recognising that the detailed content of the bid will not be available for discussion at a public meeting, due to the competitive nature of the bidding process.
- 3.3 The final bid will be submitted in September with the successful city being announced in December 2017

Laura McMillan
Manager
Coventry City of Culture Trust

David Nuttall
Head of Service -
Sports, Culture & Destination
Coventry City Council

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Coventry

2021 UK CITY OF CULTURE BID

Laura McMillan
Manager
Coventry City of
Culture Trust

David Nuttall
Head of Service -
Sports, Culture &
Destination
Coventry City Council



WE'VE BEEN SHORTLISTED!

#ThisIsCoventry



COVENTRY - CANDIDATE CITY



Current timeline

- Press and communications
- Final bid submitted by 29 September
- Panel and DCMS visit shortlisted cities in October
- Presentation to judges in early December
- Announcement of winning city in December

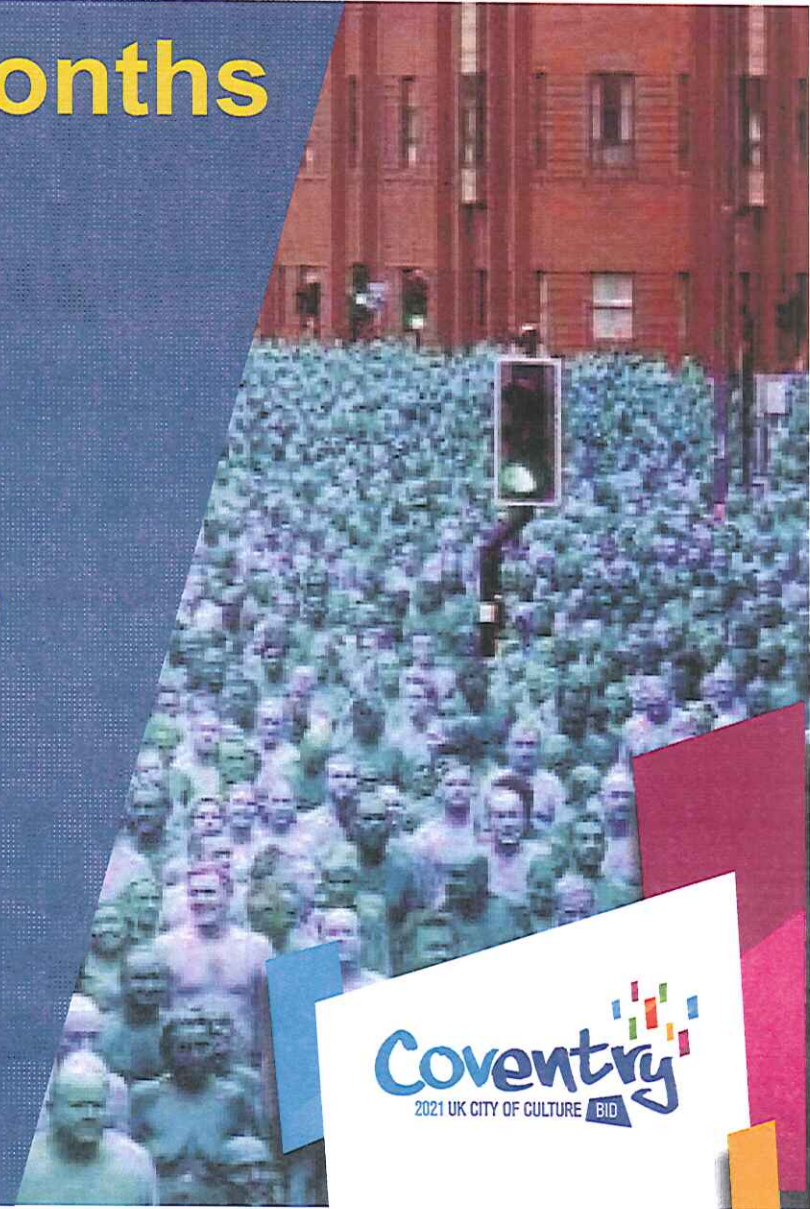


Coventry
2021 UK CITY OF CULTURE / BID



Impact on Hull – First 3 months

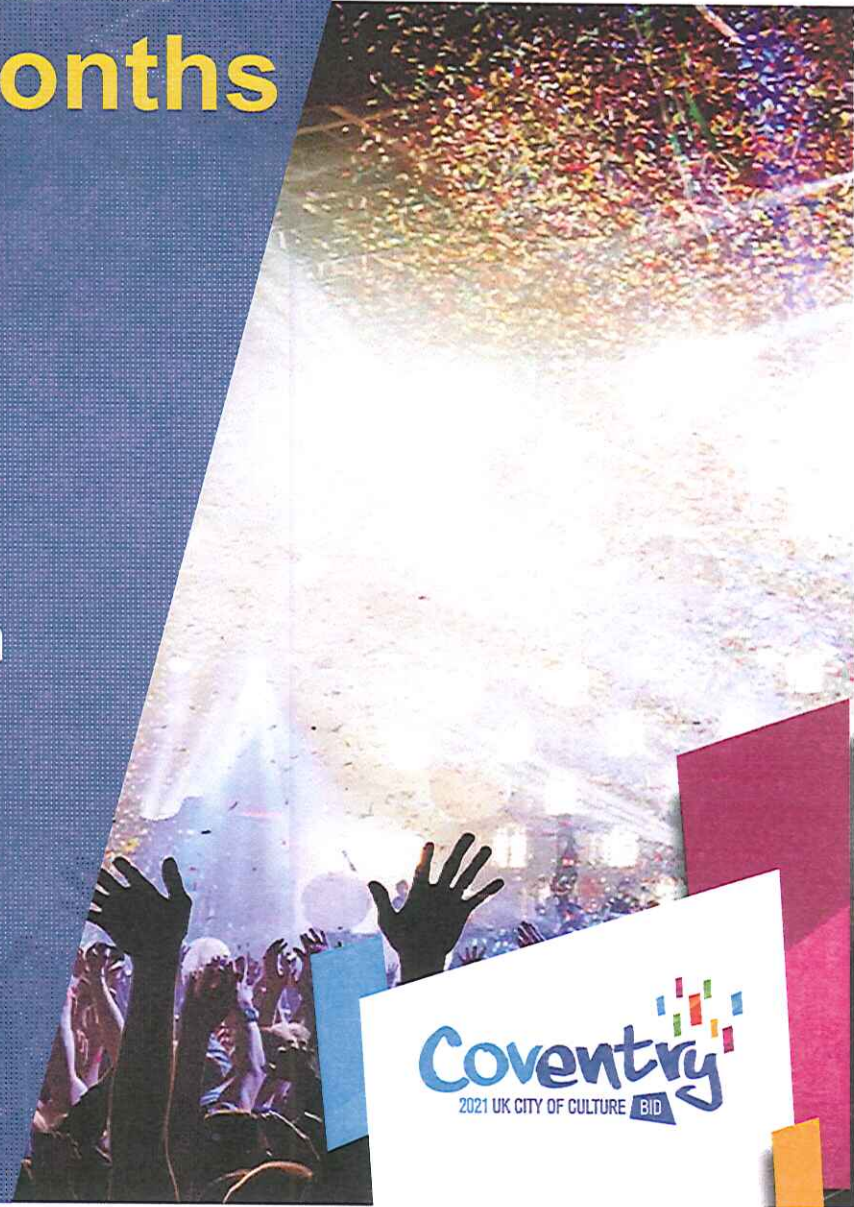
- 90% of residents have experienced a cultural event
- 1.4m visits to cultural events in the first season
- Media coverage generated 4,221 pieces in the first three months including five BBC documentaries
- 70% of residents agree UK City of Culture is having a positive impact on the lives of local people



Coventry
2021 UK CITY OF CULTURE BID

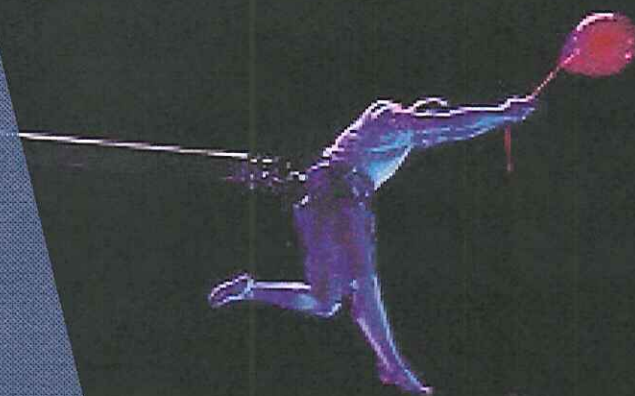
Impact on Hull – First 3 months

- Hotel occupancy up by 14%
- Hull Trains reported a 17% increase in passengers
- Since winning, 89 new businesses within the city centre and 550 new jobs - including new roles within the cultural sector



Coventry story so far

- Council gave initial support £250,000
- £2 million secured as part of Great Places and Cultural Destinations
- Growth of £3.4million in Arts Council England Funding
- Over 80 businesses backing the bid
- Close relationship with Business Improvement District
- Support from WMCA and LEP



Coventry
2021 UK CITY OF CULTURE BID

Media Coverage

- Over £7.9 million in media coverage since January 2015
- Masterji story on regional, national and worldwide BBC news
- Shortlisting coverage in national newspapers and regional television



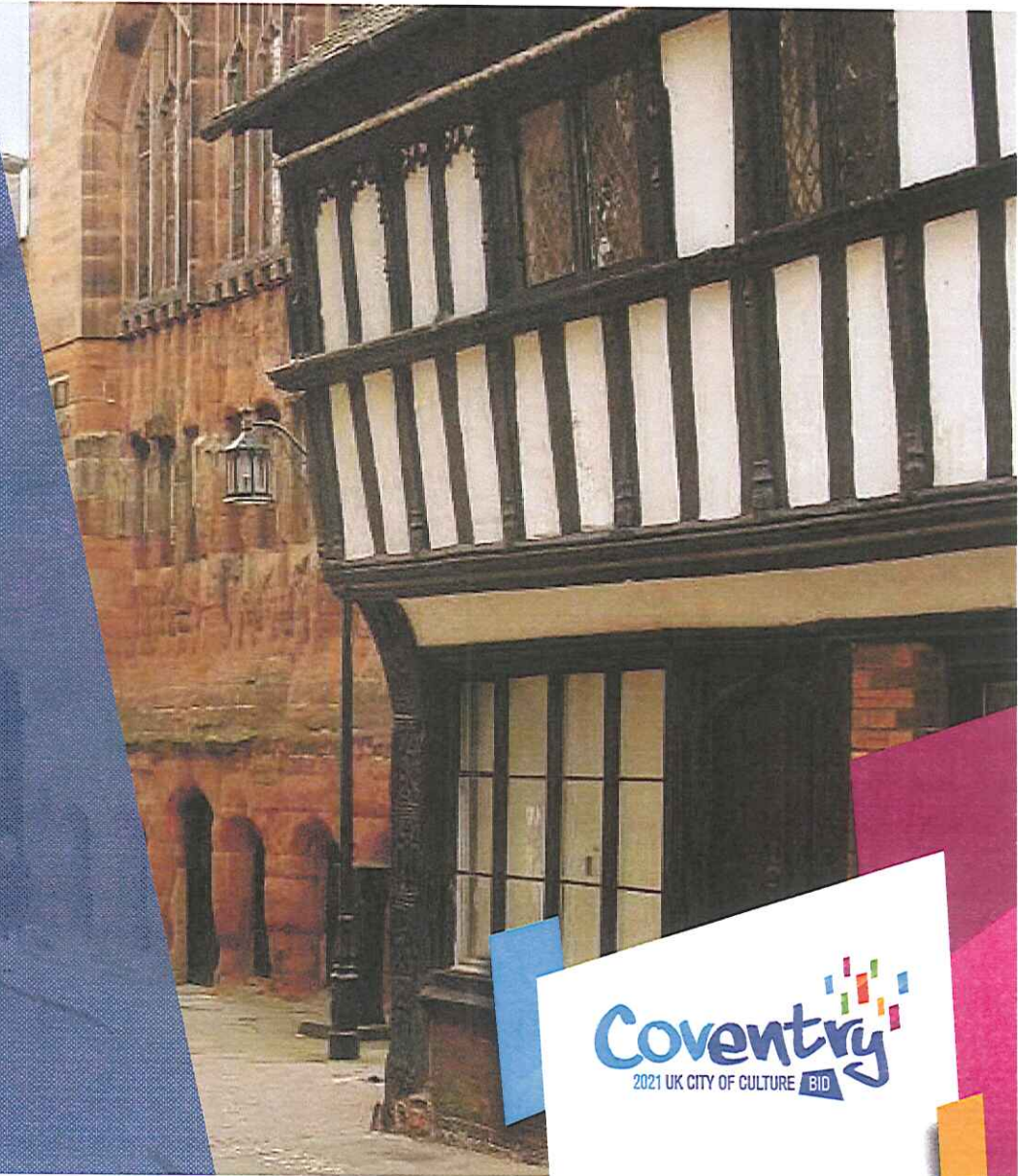
Projected impact on Coventry

- £80 million tourism benefit in 2021
- City has 4,700 hotel beds – but would need more
- Create arts and culture in streets and communities across the city
- National and international interest in city
- Transformation of awareness



Upcoming plans

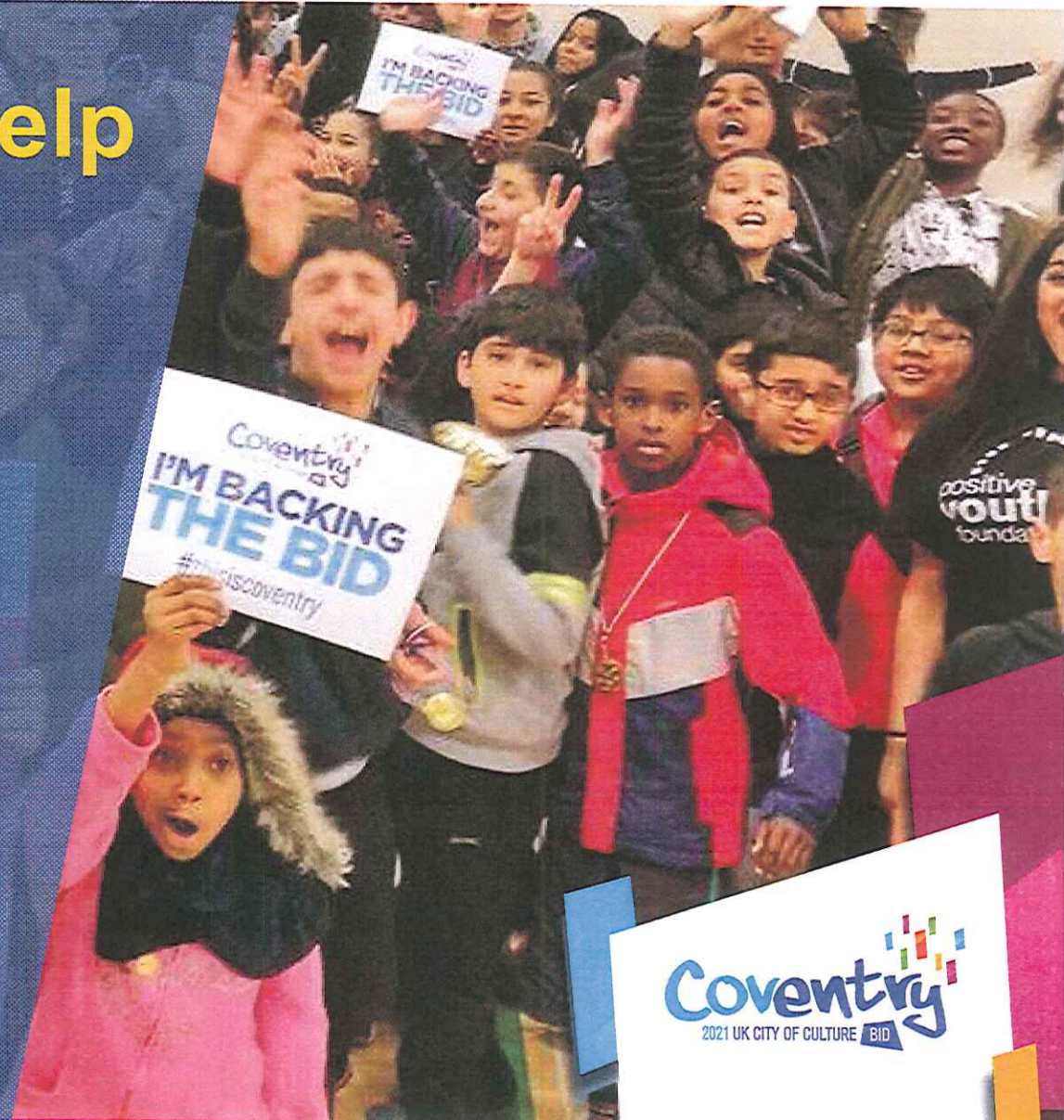
- A web audit of city and Destination Management Plan
- New visitor what's on information
- Programme of city animation
- Creative industries research



Coventry
2021 UK CITY OF CULTURE BID

How Council can help

- Further support in marketing/communications
- Help promote bid at every opportunity



Principal Partners



Bid Sponsor



Bid Development Sponsors



Regional Partners



Current 2021 Club Members

WRIGHT
HASSALL



Burbidge
The difference is in the detail



Hammons Solicitors

LISTERS



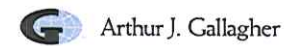
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Current 2021 Club Members



Current 2021 Club Members



COVENTRY

UK CITY OF CULTURES 2021 BID

Coventry
2021 UK CITY OF CULTURE BID



COVENTRY - CANDIDATE CITY



Briefing note

To: Communities and Neighbourhoods Scrutiny Board 4 Date: 6th September 2017

Subject: Fly tipping in Coventry

1 Purpose of the Note

- 1.1 Members requested details of what is being done to address the increase in fly-tipping and concerns from residents. It was noted that there was an increased number of incidents highlighted in the Council Plan Performance 2016/17 Annual Report.

2 Recommendations

- 2.1 That members of Scrutiny Board 4 note the circumstances leading to the increase in fly tipping and the measures, which are already taking place to address this issue.

3 Information/Background

- 3.1 Fly tipping in Coventry has increased in the last 12 months; Appendix 1 compares the number of fly tipping episodes in the years 2015/16 and 2016/17. This needs to be set against a rising trend nationally and locally; Appendix 2 compares Coventry's total fly tipping episodes with those of our near neighbours and as a factor of population size.
- 3.2 The increase in fly tipping and our response was exacerbated by a number of factors:
- 3.2.1 **Change in legislation and the cost of waste disposal.** The cost of waste disposal has risen in recent years and there is a temptation to avoid paying for correct disposal. In particular, the legislation around the disposal of refrigerators was 'tightened' and made more onerous and as a result scrap metal collectors are reluctant to take this type of waste and will want payment. This one factor resulted in an additional 301 'white goods' being fly tipped; this represents 9.0 % of the total and accounts for 29% of the annual increase in fly tipping.
- 3.2.2 **Restructure of the enforcement team.** In 2015/16 the teams that carried out education and enforcement of fly tipping had been settled and had acquired a degree of experience and local knowledge, which is crucial in tackling this endemic problem. Indeed, because of their work and our 'tried and tested' methods, cases of fly tipping had been reducing for a number of years.
- 3.2.3 In February 2016 the service which previously covered environmental crime, was amalgamated with other services that enforced noise nuisance and anti-social behaviour; the total number of officers working in these combined areas was reduced by 10 and a number of experienced officers left the service. Furthermore, the service now operates 7 days per week from 9am to 3am the following day and whilst this gives greater flexibility and resilience, it does mean that remaining resources are spread more thinly.
- 3.2.4 In the early stages of 2016/17 the team had vacancies approaching 40%; these vacancies have now been filled and officers are being trained in the full suite of issues managed by the Street Enforcement Team. Appendix 3 details the issues managed by this team and gives an indication of the training required in ensuring officers are competent. Appendix 4 gives an indication of the total work that falls to this team and the individual officer's case load.

3.2.5 **Reporting fly tipping.** The Council has introduced a new online reporting tool that has made the reporting of fly tipping much easier for member of the public and probably, increased reporting as a result. Prior to this development, customers largely reported fly tipping through Coventry Direct by telephone.

4 Measures to address the increase in fly tipping

- 4.1 To continue the training programme for the Street Enforcement Team, which will increase competence in dealing with fly tipping and other issues.
- 4.2 The Street Enforcement Team along with colleagues in Street pride will continue to map all instances of fly tipping to better determine where the problem is occurring and attempt to understand why this may be the case.
- 4.3 Over half of the City's fly tipping occurs in three wards. The Street Enforcement Team together with the Neighbourhood Enforcement Team will continue to work on projects such as 'hot streets'. We have successfully used this early intervention and education initiative with residents in these specific areas.
- 4.4 We have recently ordered some new surveillance equipment which will be deployed at areas that we know are frequently fly tipped on, such deployment often leads to a reduction in tipping but also it is hoped that the repeat offenders will be identified and ultimately formal action would be taken.
- 4.5 We plan to engage community members in assisting us in reporting incidents, using social media and promoting good practice.
- 4.6 We plan to continue to target offenders and to highlight any prosecutions that we obtain.
- 4.7 The introduction of selective licencing in certain parts of the city may well have a positive impact on the private rented sector. Specific conditions in the licence will increase the landlord's accountability for waste management in these properties.

NAME: Craig Hickin
JOB TITLE: Head of Environmental Services
DIRECTORATE: Place
PHONE: 024 7683 2585
EMAIL: craig.hickin@coventry.gov.uk

Appendix One: The number of incidents of fly-tipping

2015 -2016	totals	Q4	Q3	Q2	Q1
Number of fly tipping incidents - quarterly	2316	705	586	509	516
2016-2017	totals	Q4	Q3	Q2	Q1
Number of fly tipping incidents - quarterly	3342	1013	790	778	761

Appendix Two: Fly tipping in the sub-region

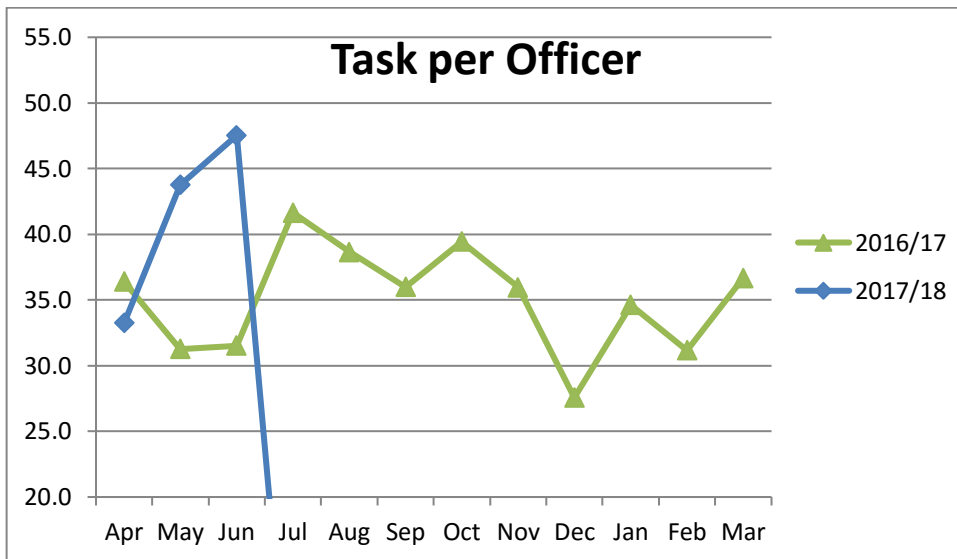
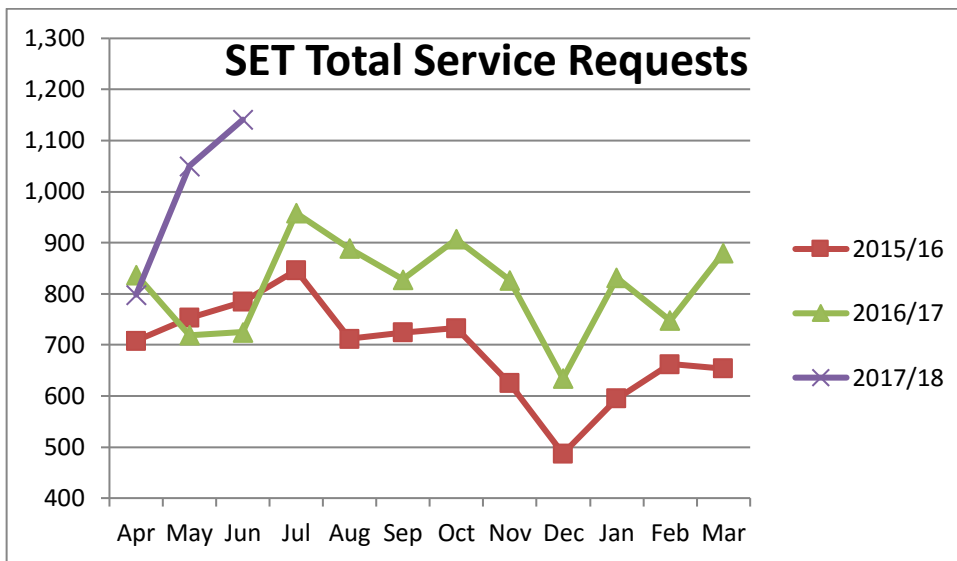
Total number of incidents this period by authority [Ranked by no of fly tips per head of population]				
Authority	2016/17	Rank	Population 2011 census	Fly tipping per head of population
Leicester City Council	8,716	1	329,839	0.026
Tamworth Borough Council	1,556	2	76,813	0.020
Sandwell MBC	5,288	3	308,063	0.017
Walsall MBC	4,565	4	269,323	0.017
Birmingham City Council	14,799	5	1,074,300	0.014
North Warwickshire Borough Council	900	6	62,014	0.015
Coventry City Council	3,342	=7	316,960	0.011
Nuneaton and Bedworth Borough Council	1,405	=7	125,252	0.011
Rugby Borough Council	1,073	=7	100,075	0.011
Wolverhampton MBC	2,653	=7	249,470	0.011
Solihull MBC	1,570	11	206,700	0.008
Warwick District Council	835	12	137,648	0.006
Stratford-on-Avon District Council	291	13	120,500	0.002
Total	956,881		3,376,957	0.013

Appendix Three: Full suite of services managed by the Street Enforcement Team

- **Public Space Protection Orders**
 - Dog Control: Dog fouling, dogs on leads, dogs on lead by direction, dogs prohibited and maximum dogs permitted.
 - City Centre: Busking, begging, charity subscription collections (Chuggers), unauthorised collections, unauthorised street trading, skateboarding and cycling.
- **Environmental Crime:**
 - Littering
 - Fly posting on buildings and street furniture,
 - Fly tipping on public and private land,
 - Refuse and rubbish accumulations in gardens and private land,
 - Waste carriers. Ensuring their legitimacy i.e. scrap men and 'tatters',
 - Waste duty of care (businesses). All businesses are required to have contracts to deal with their waste
 - Empty homes and the resultant problems

- **General nuisance and public health issues:**
 - Noise nuisance
 - Anti-social behaviour
 - Nuisance feeding of birds
 - Drainage complaints (businesses only)
 - Abandoned vehicles
 - Nuisance Car Sales on the highway,
 - Vehicle repairs on the highway
 - Obstructions on pavements
 - Odour nuisances from domestic properties
 - Bonfires
 - Light nuisance from domestic premises
 - Illegal Traveller and Gypsy illegal encampments,
 - Invasive plants

Appendix 4: Workload for the Street Enforcement Team





Fly tipping

Craig Hickin
Head of Environmental Services
craig.Hickin@Coventry.gov.uk



Increases in fly tipping

2015 -2016	totals	Q4	Q3	Q2	Q1
Number of fly tipping incidents - quarterly	2316	705	586	509	516
2016-2017	totals	Q4	Q3	Q2	Q1
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Total number of incidents this period by authority [Ranked by no of fly tips per head of population]				
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Birmingham City Council	14,799	5	1,074,300	0.014
North Warwickshire Borough Council	900	6	62,014	0.015
Coventry City Council	3,342	=7	316,960	0.011
Nuneaton and Bedworth Borough Council	1,405	=7	125,252	0.011
Rugby Borough Council	1,073	=7	100,075	0.011
Wolverhampton MBC	2,653	=7	249,470	0.011
Solihull MBC	1,570	11	206,700	0.008
Warwick District Council	835	12	137,648	0.006
Stratford-on-Avon District Council	291	13	120,500	0.002
Total	956,881		3,376,957	0.013



Why the increase

- Changes in legislation



Why the increase

- Changes in legislation
- Restructure of the enforcement team
 - 2015/16 'good year'
 - New team 2016/17
 - Less resource
 - Loss of skill set
 - Competence
 - Wider remit
 - Volume of work

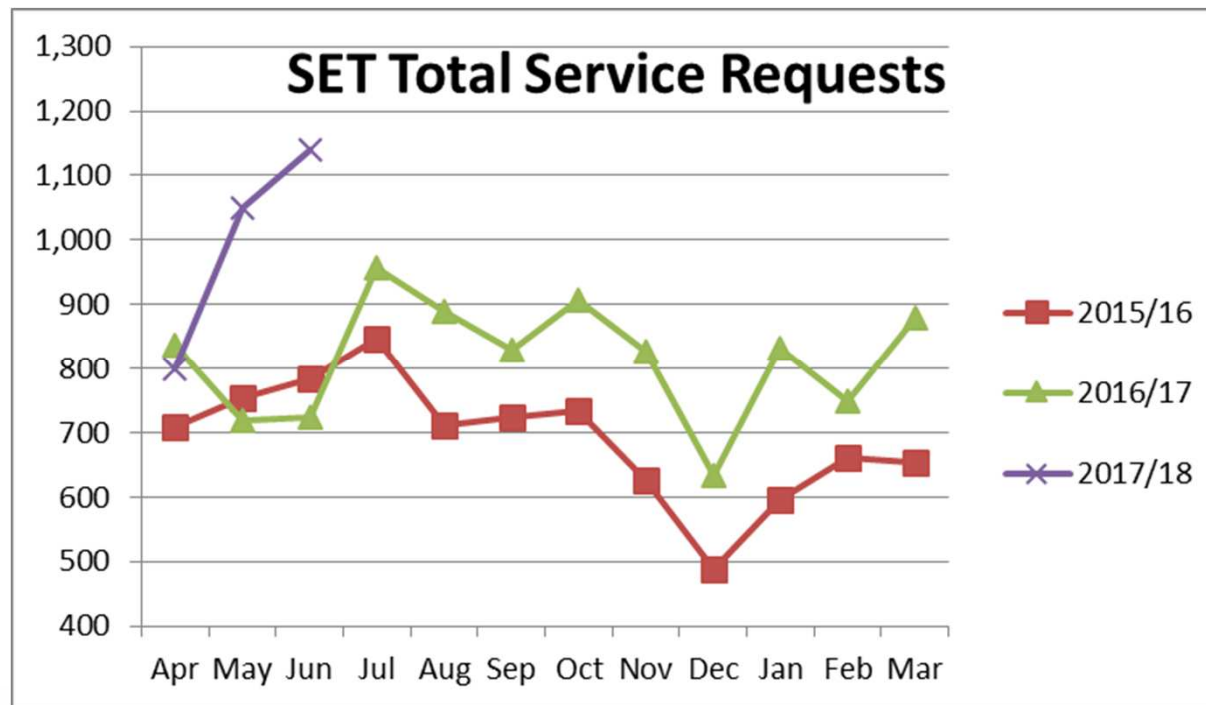


Formal Enforcement

	2015/16	2016/17	2017/18 to 31/07
Waste notices	258	149	110
Unsightly land	494	518	178
Prosecutions	30	16	7

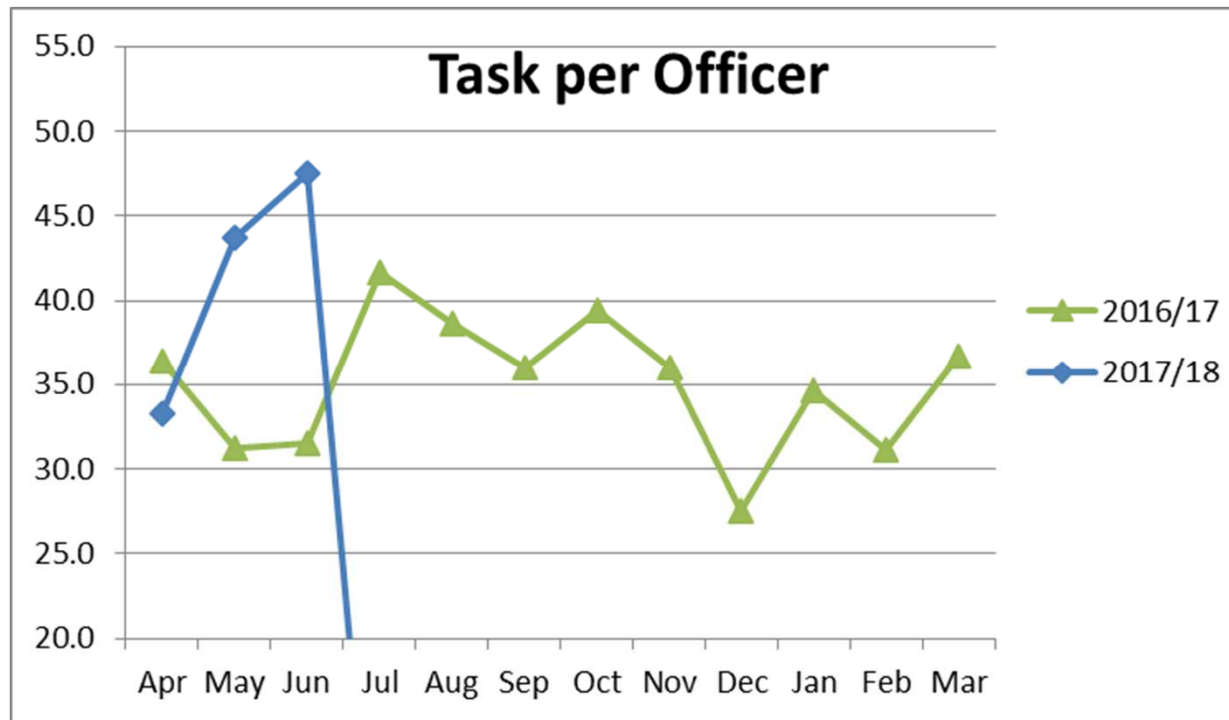


Why the increase





Why the increase



Why the increase

- Changes in legislation
- Restructure of the enforcement team
- Easier reporting
 - On-line



What we plan to do

- Training and competence
- Map hot spots
- Hot Street programme
- Surveillance equipment
- Community volunteers 'Street Champions'
- Publicise formal action
- Selective licensing

Agenda Item 7

Communities and Neighbourhoods Work Programme 2017/18

Last updated 31/07/17

Please see page 2 onwards for background to items

28th June 2017
- Car Parking Pricing Review
9th August 2017
- Alternate Weekly Collection
6th September 2017
- Fly-tipping - City of Culture 2021 Bid
8th November 2017
- Taxi Licensing Review - -
17th January 2018
- - -
7th March 2018
- - -
25th April 2018
- - -
Date to be determined
Parking Enforcement Review of Waste Collection Highways Infrastructure Asset Management Plan Housing Development Infrastructure Alternate Weekly Collection - review Ignite Programme Visit to Whitley Depot and Waste to Energy Plant – possibly 5 th July 2017 A45/Leamington Rd development St. Mary's Guild Hall – commercial model Travellers

Date	Title	Detail	Cabinet Member/ Lead Officer
28th June 2017	- Car Parking Pricing Review	For scrutiny to comment prior to the report going to Cabinet in June/ July 2017.	Cllr Innes Colin Knight
9th August 2017	- Alternate Weekly Collection	To scrutinise the plans for the introduction of Alternate Weekly Collection during September 2017.	Andrew Walster
6th September 2017	- Fly-tipping	Members would like to know what is being done to address the increase in fly-tipping and concern from residents. Raised due to the increased number of incidents highlighted in the Council Plan Performance 2016/17 Annual Report.	Craig Hicken Martin McHugh Cllr Innes
	- City of Culture 2021 Bid	To consider the bid before its submitted if successfully short listed	Cllr Bigham David Nuttall Laura McMillan
8th November 2017	- Taxi Licensing Review	To consider the licensing implications for the growth of companies, such as Uber as well has how Coventry City council's licencing criteria compares to other authorities.	Andrew Walster
	-		
	-		
17th January 2018	-		
	-		
	-		
7th March 2018	-		
	-		
	-		
25th April 2018	-		
	-		
	-		
Date to be determined	Parking Enforcement	To look at the service provided, outlining the service, its structure, operating hours, income and approach to evening enforcement.	Colin Knight

Communities and Neighbourhoods Work Programme 2017/18

Date	Title	Detail	Cabinet Member/ Lead Officer
	Review of Waste Collection	To consider the first 6 months of the implementation of fortnightly household waste collection.	Andrew Walster
	Highways Infrastructure Asset Management Plan	That the Highway Infrastructure Asset Management Plan be considered by Scrutiny prior to its formal consideration and adoption by Cabinet.	Neil Cowper
	Housing Development Infrastructure	To look at proposals for planned housing developments and infrastructure. Specifically to look at the timetabling of these developments and associated roads and infrastructure which will be required to support population growth and movement. To seek assurances that infrastructure will be in place before homes are occupied.	Colin Knight/ Mark Andrews
	Alternate Weekly Collection - review	To look at the preparations taking place for the introduction of an Alternate Weekly Collection.	Andrew Walster
	Ignite Programme	Identified at the SCRUCO meeting on 10 th May 2017 to go to SB4 at an appropriate time. The programme is 18 months into a 5 year programme. There are two parts to this work programme item; 1) to invite Children's Services and Whitefriars Housing to explain how they have amended processes as a results of the programme 2) Ignite to be invited back to report on their findings of working with Children's Services and Whitefriars Housing.	Helen Shankster Emma Bates/ Sue Bent, Coventry Law Centre
	Visit to Whitley Depot and Waste to Energy Plant – possibly 5 th July 2017	That the first meeting of the Board 17/18 to take place at Whitley Depot to enable Members to familiarise themselves with the services delivered	
	A45/Leamington Rd development	A large piece of infrastructure work is planned for this junction. Members wanted to know more detail.	Cllr Innes Colin Knight
	St. Mary's Guild Hall – commercial model	To look in detail at proposals for more commercial operation at the Guild Hall	Cllr Bigham David Nuttall
	Travellers	To look at how the Council responds to illegal encampments of travellers in the city.	Cllr A Khan

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